

PHOTOS CAPTURE MEMORIES AND JORGE FLORES HAS DEDICATED HIS CAREER TO MAKING SURE THOSE CAPTURED MOMENTS ARE PERFECT.

Flores first fell in love with photography when he was a young boy living in Chicago. However, times were hard and he wasn't financially able to pursue his passion.



Fastforward and Flores' marketing job for an industrial supplier requires him to take pictures of work parts. "That was my first opportunity to kind of mess around with a professional camera."

Flores said. He instantly fell in love, and eventually brought a camera of his own. "Me and the

camera were joined at the hip. I would take it everywhere I would go. From there some friends started asking me to take some photos for them, to do weddings, and it just kind of snowballed from there." Flores explained.

In 2015 he decided to turn his passion into a career and opened **Jorge Flores Photography** in

Berkely. "That's when I started to focus on what I do now; like senior photos, wedding photos and stuff like that."

FLORES' SPECIALIZES IN HIGH SCHOOL SENIOR PHOTOS, PET PORTRAITS, WEDDINGS, AND PHOTOGRAPHY EDUCATION. Pet photos are something fairly new that he started to undertake. "I had a booth at the **Berkley Street Art Festival** that I did pet portraits for. I got a lot of great feedback, so it's something I'm offering more and more." Flores takes photos of dogs, cats, and most pets. He was featured earlier this year on **WXYZ Channel 7** for his pet photos. Flores' education segment of the business allows him to share his knowledge with those who aspire to be professional photographers. He teaches various photo classes; such as how to use the flash on your camera.

Luxury wall art is something Flores started early in his career and still sells pieces on Etsy. A lot of those photos are from when Flores was learning about photography so it's a wide selection.

"A lot of great metal prints, canvas prints...and it's all Metro Detroit based." Flores said. "That's kind of the main luxury wall art portion that I do. I also do it based on the portrait sessions that I have had."

In the spirit of the holidays, Flores is having a special on his digital photo booth rentals. It's usually \$499 per event, but on sale for \$299 per event. This special will end around January.

Another special Flores has for the season is senior photos. Book an early session for the 2026 graduate and get 20% off of the session plus a free 10 page custom, high-quality printed magazine with photos from their album. Senior sessions range between \$1000 - \$1500 without prints, and \$1500 to \$2000 with prints. Pet portraits average around \$500. Rates change depending upon session requests. ■

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By LMalissa Martin



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