

DON'T LET THE COLD WEATHER STOP YOU FROM ENJOYING DELICIOUS COLD TREATS.

Bombshell Treat Bar sells a variety of desserts and snacks to enjoy year round. The menu includes hand-churned ice cream, soft serve, hot chocolate, hot pretzels, ice cream pints, ice cream cake and pies, cereal bars, caramel corn, and more. **Owners Jill and Matthew Kasle** started the company in 2021. "We were exclusively doing pop-ups, farmers markets, and then catering," Jill said. They opened their store in Berkley on Coolidge in April 2024.

One thing that makes Bombshell Treat Bar unique is the mix of conventional and unconventional products. "We're always just trying to think outside of the box and introduce flavors that inspire and challenge the taste buds and get people curious enough to come in and try," Jill said.

Try one of their Flavor Combinations with any ice cream flavor of your choice: **Sweet & Salty** (dark chocolate dip, caramel drizzle, crumbled pretzels, crushed potato chips, and flake salt); or **Caramel Craze** (dulce de leche dip, caramel drizzle, toffee bits, and glitter) to name a few. "We have suggestions, but you can come in and build your cup, your cone, your bar anyway you want," Jill said. Bombshell has an eccentric variation of ice cream flavors to build a treat including: **carrot buttermilk,**

margarita sorbet, green apple sorbet, witch's brew sorbet, Michigan berry sorbet and more. Some flavors are dairy free and/or limited editions. After selecting a flavor, customers' select a chocolate dip then drizzle and toppings.

THE MENU CHANGES EVERY FOUR TO SIX WEEKS to give customers taste buds a new thrill. "We think about what would set us apart from anyone else selling ice cream out there. What would intrigue people. We did a fried chicken ice cream and that was really popular." Jill said. All ice cream is made in-house as well as 99 percent of the menu. The Kasle's and their staff of about 20 are dedicated to pushing the envelope of flavor combinations and are always thinking of new ideas.

"So, after the holiday season we'll have flavors that will entice people to come in January and then we'll mix it up for Valentine's Day. We try to introduce flavor profiles that have a natural connection to a holiday or a season." The Bombshell Treat Bar is more than just ice cream. "We do a lot with our chocolate." Jill said. The hot chocolate is made with Belgian chocolate, which is a staple on the menu. "We always have on our menu eight different flavors of Belgian chocolate."

Jill said. "Every month or so we rotate two of the chocolates." Staple chocolates include **milk, dark, Michigan cherry, cookies and cream, Dulce de Leche, and blue raspberry.** **Sugar cookie and peppermint flavors** have been added for this holiday season.

ALTHOUGH THE TREATS LOOK FANCY, the prices are very reasonable. "We use premium ingredients and care about how our products look and how our products taste. But we also want to make it affordable for everyone to come in and be able to enjoy it." Jill said. "It will be able to meet any budget and that's actually important for me." For the holidays Bombshell Treat Bar is selling Holiday Assortment Boxes on their website. They also offer gift cards, gift sets, treat of the month club membership, and more. ■



Mon - Closed | Tues-Wed-Thurs - Noon to 8 p.m.
 Fri-Sat - Noon to 9 p.m. | Sundays - Noon to 7 p.m.
 2688 Coolidge Hwy, Berkley, MI 48072 | (248) 629-4121
www.bombshelltreatbar.com



By Malissa Martin

