

JORGE FLORES HAS DEDICATED HIS CAREER TO PRESERVING UNFORGETTABLE MOMENTS THROUGH PHOTOGRAPHY.

Jorge's passion for photography began in his childhood in Chicago. Years later, his marketing job for an industrial supplier gave him his first



opportunity to use a professional camera. "That was the first time I really experimented with a DSLR," Jorge said. He immediately fell in love with the craft and soon bought a camera of his own.

"The camera and I were inseparable," Jorge explained. "I took it everywhere, and before long, friends began asking me to photograph their weddings and

events. That's when it really took off."

IN 2015, JORGE TURNED HIS PASSION into a profession, opening **Flores Photo Design** in Berkley, Michigan. "That's when I started focusing on what I do now: senior photos, weddings, and similar projects."

Jorge specializes in high school senior portraits, pet photography, weddings, and photography education.

Pet photography is a newer addition to his portfolio. "I set up a booth at the **Berkley Street Art Festival** for pet portraits and received amazing feedback. Since then, I've made it a bigger part of what I offer," Jorge said. His work, featuring dogs, cats, and other pets, was recently highlighted on WXYZ Channel 7.

Jorge also shares his expertise through photography classes, teaching aspiring photographers skills like using camera flash effectively.



JORGE'S PASSION FOR PHOTOGRAPHY EXTENDS TO LUXURY wall art, a business he began early in his career. He sells Metro Detroit-themed metal and canvas prints on Etsy. "It's a collection of some of my favorite pieces from when I was starting out, as well as portraits I've done for clients," he said.

For the holiday season, Jorge is offering a discounted rate on his digital photo booth rentals, reduced from \$499 to \$299 per event, available until January.

He's also running a special for 2026 high school seniors: early bookings include a 20% discount and a free 10-page custom, high-quality printed magazine featuring photos from the session. Senior sessions typically range from \$1,000 to \$1,500 without prints and \$1,500 to \$2,000 with prints. Pet portraits average \$500, with rates varying by session. ■

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By LMalissa Martin



Jorge Flores Photography